

Rockland Economic Development Corporation
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**MINUTES OF THE BOARD OF DIRECTORS MEETING
WEDNESDAY, SEPTEMBER 21, 2016 – 5:00 P.M.
CLARKSTOWN TOWN HALL, NEW CITY, NY**

Present:

Timothy Cawley	Malcolm G. McLaren	Sr. Kathleen Sullivan
Stephen A. Coyle	Thomas M. Rau	James B. Tully
Ed J. Day *	Marian Rokeach	Quinton C. Van Wynen
William F. Helmer	Mark D. Rothenberg	Jill A. Warner
Jonathan Kupperman	Robert E. Seaman, III	Dr. Cliff Wood
Marjorie Lang	Burt Steinberg *	

Absent:

Karim A. Abood **	Sandra D. Grannum, Esq.	Serge Seguin
Vincent L. DeLucia	Dr. Mary P. Leahy	Meghan Taylor
Eric Dranoff *	John A. Maraia, Jr. *	Alden H. Wolfe*
Kevin A. Duignan	Dr. Mary Jean Marsico *	Alan Yassky **
Rafael Espailat	Bruce M. Mason	Steven M. Yassky
Scott R. Goldstein	Donald T. McNelis **	

Staff:

Richard M. Struck, Jayne Nichols, Lin Simeti, Phyllis W. Tucker, Zacha Tuttle

Guests:

Supervisor George Hoehmann, Town of Clarkstown, Lucy Redzeposki, Director of Economic Growth and Tourism, Guillermo Rosa, Deputy County Executive, Legislator Nancy Low-Hogan

*** Denotes Ex-Officio Directors**

**** Denotes Director Emeritus**

The regular meeting of the REDC Board of Directors was called to order by Chair Stephen A. Coyle at 5:10 pm. and a quorum was present.

► **Motion:** A Motion to accept the Minutes of the July 20, 2016 meeting. Motion by Robert Seaman and seconded by James B. Tully. Motion passed unanimously.

County Executive Ed Day: County Executive Day discussed his proposed budget for 2017 in which REDC would no longer be a 224 under the Legislature but would assigned as a Sole Source Contract Agency migrated to the Office of Economic Growth. REDC would be given a one year contract with an expected two year extension. Since budgets are approved on a yearly basis, the understanding would be that REDC would granted an extension every year without having to go through the approval process. He discussed the benefits of such a move which would create a more unified organization working closely and in unison with the county. “Working together, we can have significant victories, we need a strong economic front.”

Town Supervisor George Hoehmann: Supervisor Hoehmann shared his vision of the Town of Clarkstown as being effective and efficient in their course of action; discussion on the Nanuet Train Station; Jim Tully commented that

Rockland County needs trains that do a reverse run to bring employees into the area; discussion on how Nanuet is seen as the economic driver for entire county.

Treasurer's Report: Quinton Van Wynen reported: REDC is tracking well for the full year; Luncheon & Marketing was up in September.

► **Motion:** A Motion to accept the Treasurer's Report. Motion by Robert E. Seaman and seconded by Mark Rothenberg. Motion passed unanimously.

President's Report: Rick Struck discussed **September Events**, Quarterly Business Briefing and the Real Estate Council meetings; reported on the Luncheon relating to the new look of the Journal and the fact that the advertisements in the Journal have topped \$109,000, guest speaker and honorees; discussed **Sponsorships** having reached \$46,000 with 14 different sponsors; discussed **Marketing** issues such as the mailer with the redc.org/relocate and the Website.

► **Motion:** A Motion to accept the President's Report. Motion by Marion Rokeach and seconded by Tom Rau. Motion passed unanimously.

County Funding Discussion: Deputy County Executive Guillermo Rosa led a discussion on REDC and the positive impact of Sole Source Contract Agency funding; he clearly explained the benefit of being migrated into a department and expressed the support of the County Executive in this new approach; talked about all the positive attributes of not being a 224 and having to apply for funding every year; stressed the importance of Economic Development and working together.

Next meeting, Holiday Dinner & Meeting, Restaurant X, Congers, NY.

► **Motion:** A Motion to adjourn. Motion by Mark D. Rothenberg and seconded by Thomas M. Rau. Motion passed unanimously. Meeting was adjourned at 6:20 p.m.